

Trade Card Colouring Page



Trade cards became popular at the beginning of the early 1600s in England, 400 years ago! They are small advertising cards that businesses would hand out to clients and potential customers. This is a trade card advertising Minard's Liniment, a popular Canadian patent medicine. Dr. Levi Minard, nicknamed the King of Pain, was from Nova Scotia! His cream was a special liniment for easing stiff, sore muscles, and aching backs. The main ingredient in Minard's Liniment is camphor, a natural pain reliever which comes from an evergreen tree!

Do you want to learn more about patent medicines and trade cards? Visit our online trade card exhibit at: www.museumofhealthcare.ca/exhibits/trade-card/

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SEEKING SAFETY.



MINARD'S LINIMENT
King of Pain

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Ayer's Sarsaparilla



Glee

As a safe and reliable Blood Purifier, peculiarly adapted to children, we confidently recommend
Ayer's Sarsaparilla.

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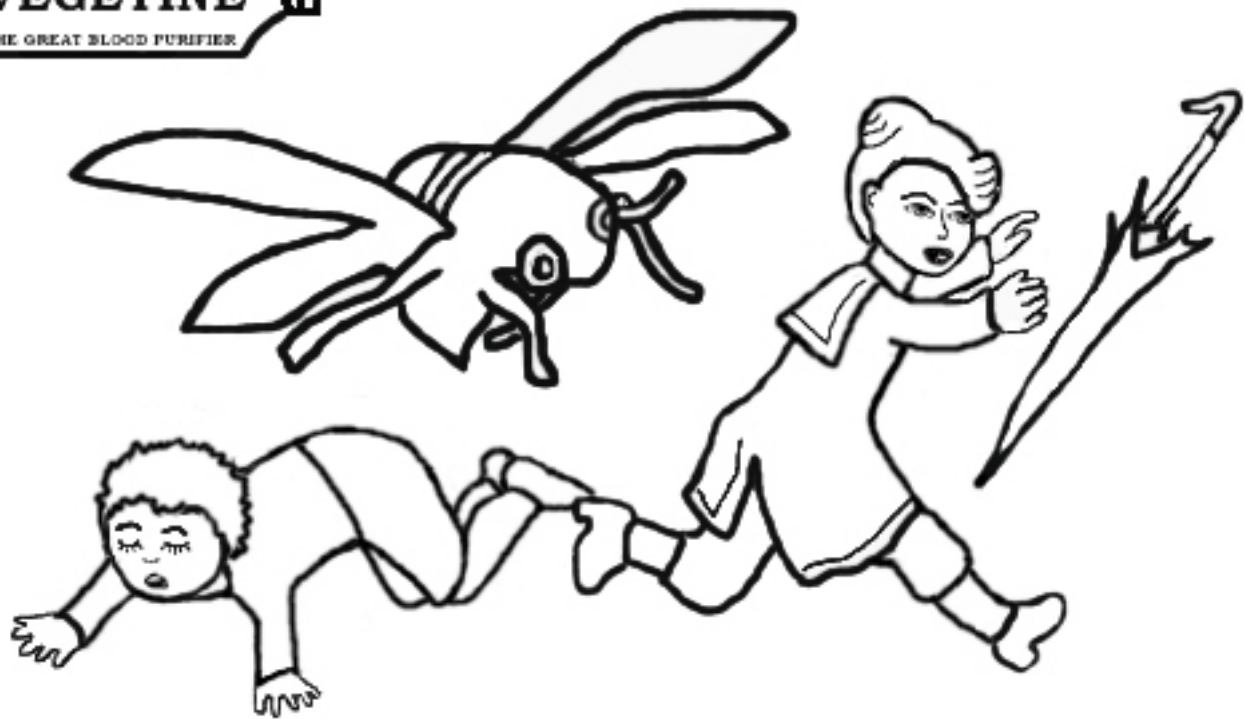
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NATURES REMEDY

VEGETINE

THE GREAT BLOOD PURIFIER



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